



DAESANG

Daesang Vietnam Profile

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DAESANG VIET NAM CO.,LTD

*Creating a happy future
with healthy food*

D

Power of Diversity

Diverse organizational culture is grounded in equality, respect and full of energy

A

Always, for health

Always innovating for human health and the creation of a healthy world

E

Expertise-based creativity

Expertise employees with extensive professional knowledge and creativity

S

Social good

Commitment to the stability, honesty, and reliability, embrace the belief & founder's business philosophy

A

Agility in performance

Acting swiftly – Learning quickly – Improving rapidly

N

Nature-inspired

Benefits to human from the combination of modern technology and nature

G

Great experience

Creation of wonderful experience and highest level of satisfaction to customers

CEO's message

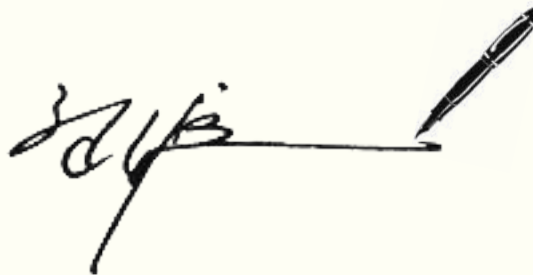
Dear Customers in Vietnam and Around the World,

For nearly 70 years, Daesang Corp. has consistently grown and written successful stories with millions of customers in Korea, Vietnam, and beyond, based on the core value of ***"Company that creates a happy future through a healthy food culture"***.

At Daesang Vietnam, we are dedicated to delivering delicious, healthy, and convenient culinary values that enrich our customers' culinary experiences. We place special emphasis on product enhancement and ongoing innovation to meet customer expectations and market trends. In line with our development journey, we are committed to actively contributing to the sustainable advancement of the food industry in Vietnam and enhancing global competitiveness.

On behalf of all our members, I would like to extend my gratitude for your trust and choice of Daesang Vietnam. We look forward to your continued support and companionship in the incoming journeys.

Sincerely thank you.



Mr. JEON CHANG KEUN

Head of Daesang Vietnam Business Div.,
General Director/Food Business

About Us

Daesang Vietnam is proud to have supported Vietnamese customers for 30 years by offering quality products that cater to the country's culinary traditions.



//

**Along with good,
we strive for greatness**

//

Daesang Vietnam is currently developing three food brands: O'Food, Miwon, and the imported food brand - Chung Jung One. While Miwon is already well-known among consumers, O'Food, with its offerings of seaweed, kimchi sauce, convenient cooking sauces, and tokpokki, is also a key player with strong potential to lead the market.

By developing and offering high-quality, flavorful, and completely healthy products, Daesang Vietnam aims to enhance the diversity of Vietnamese cuisine and provide delicious, joyful meals for every family.

Vision

Daesang aims to become the leading food company in Vietnam.



Mission

Daesang Vietnam makes use of local ingredients and workforce, creating jobs and opportunities for farmers to sell their agricultural products. We are committed to developing our business in a way that supports social and community growth, promoting happiness and health for all.

Shared Values



We honor human dignity and self-respect

The company is founded on people. Management policies are designed to prioritize human values, rights, and the desire for respect for every individual. By honoring these principles, Daesang Vietnam commits the responsibilities to customers, employees, partners, and society as a whole.

We create customer satisfaction and value

We infuse passion into everything we create, striving to deliver high-quality products that meet customer needs and ensure their satisfaction.

We contribute to the happiness of families and society

Daesang Vietnam's actions consistently align with the benefits of employees, customers, partners, and society, aiming to foster happy families and thriving communities.

History



1994

4/8/1994

Establishment of Miwon Vietnam Co., Ltd

11/03/1996

Establishment of Ha Noi Branch

06/11/1996

Completion of Daesang Viet Tri Factory

1996

1998

21/05/1998

Establishment of Da Nang Branch

2003

Establishment of Linh Trung (HCM) manufacturing branch

2003

2005

20/01/2005

Completion of Daesang Tay Ninh Factory

06/01/2010

Establishment of Nghe An Branch

2010

2015

05/06/2015

Establishment of Hai Phong Branch

28/11/2019

Completion of Daesang Hai Duong Factory

30/07/2020

Official launch of operations at the Daesang Hai Duong Factory

2020

2022

Company name and CI changed to Daesang VN

2022

2024

08/04/2024

Official launch of operations at the Daesang Hai Duong 2 Factory

30Years of Supporting
Vietnamese Consumers**200+**Products offered in
the marketplace**50.000+**Production capacity of
50,000 tons per year**8**

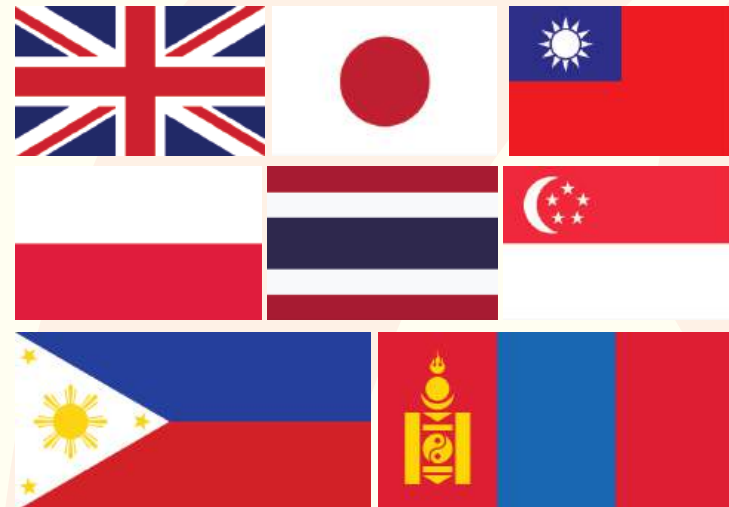
Export markets

60.000.000+Average annual
sales volume**10.000+**Supermarkets and
convenient stores**TOP 10**Reputable Food Companies in 2023, 2024
Value-Creating Enterprises in Vietnam in 2024

Domestic customers and partners



International markets



Product Lines



EASY TO SHOP DAESANG VIETNAM PRODUCTS



And Nationwide Distributor – Agent System



“
The road of happiness
walked with you
”

This road walked with you is the happiness of Daesang

Food Business

Seaweed

Tokpokki
Rice Cake

Convenient sauce
Marinade

Imported
Products

Since the launch of Miwon in 1996, then O'Food in 2020, Daesang Vietnam has been offering diverse and high-quality food and seasoning products to Vietnamese customers while maintaining the representative identity of Korean culinary culture and expanding access to global culinary culture.

Products meet the standards about quality and food safety, being recognized with quality control certification such as **Kosher, HACCP, HALAL, ISO 22000:2005 and ISO 9001:2008**. By following strict control principles in ingredients selection, production, and distribution, Daesang Vietnam's products always deliver quality, flavor, and full culinary value to customers.

Ingredients Business

MSG

Starch
SugarReady
To EatFertilizer
Animal feed

//
Enjoy together,
Happy together,
Live together

The way we walk together is a
shortcut to happiness.

Daesang Vietnam strives for diverse growth, leading the way in ingredients and seasoning, with biotechnology as its primary focus.

The products are guaranteed for quality and undergo strict controls from ingredient selection, production to distribution. The company has obtained quality control certifications, including **Kosher, HACCP, HALAL, ISO 22000:2005, and ISO 9001:2008**, ensuring that customers receive high-quality products that align with Vietnamese tastes and culinary traditions while being healthy.



Research & Development

R&D

Equipped with modern facilities and a strong connection with the R&D Center of Korean Daesang Corporation, the Vietnamese Daesang R&D Center has developed products that are loved by customers and recognized for the best quality in the market.

The R&D Center continuously researches new products, enhances existing ones, and optimizes production processes to strengthen Daesang Vietnam's reputation and build customer trust through high-quality and convenient products.

Daesang Viet Tri Factory



Daesang Viet Tri Factory began construction on October 25th, 1994, by Daesang Vietnam Co., Ltd. (formerly Miwon Widjaja Vietnam Co., Ltd). Situated in Viet Tri City, Phu Tho Province, the factory covers an area of 66,703 m². It officially began operations on November 16th, 1995, primarily producing MSG product line under the Miwon Vietnam brand.

With an annual production capacity of 20,000 tons, the Daesang Viet Tri Factory provides millions product units each year, contributing to family meals through nearly 30 years in Vietnam market.

CERTIFICATION OF QUALITY



1998



2005



2010



2012



2015

Daesang Tay Ninh Factory

Daesang Tay Ninh Factory specializes in producing cassava starch and sweetener products. Located in Duong Minh Chau Dist., Tay Ninh Province, the facility spans an impressive 180,950 m², encompassing both production and cultivation areas. Our high-quality ingredients are trusted by food industry giants, including Orion, Vinacafe, Nutifood, Richy, and Kido Group, etc.



CERTIFICATION OF QUALITY



2022



2023



2024

Daesang Hai Duong Factory

On May 16th, 2019, Daesang Vietnam Co., Ltd. started the construction of Hai Duong in Cam Dien Industrial Park, Hai Duong Province. The facility occupies 12,000 m² of a 40,000 m² site.

After a year of construction, the grand opening took place on July 30th, 2020, featuring the attendance of Daesang Vietnam's BOD and esteemed guests.

Following the ribbon-cutting ceremony, the factory began operations. With an annual production capacity of 13,380 tons, Daesang Hai Duong Factory manufactures and supplies Seaweed, Rice Cakes, Korean Tokpokki, Convenience Sauces, etc. under the O'Food brand. Additionally, the factory produces Seasoning Powders, Crispy Fried Flour, Breeding Mix Powder, and Perfect Seasoning, etc. under the Miwon Vietnam brand, catering to domestic and international markets.



Daesang Hai Duong Factory 2

Starting construction from July 28th, 2023, the Daesang Hai Duong 2 Factory was completed and opened on April 8th, 2024. Covering an area of 7,500 m², the facility focuses on the company's core products, including Seaweed and Convenient Sauces.



Daesang Hai Duong 2 Factory represents a significant milestone in Daesang's ambition to become a market leader. The factory aims to provide high-quality products and strengthen the position of a leading Korean food brand - O'Food in the Vietnamese market.

Business Overview

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Company creating
a happiness future
with healthy food
culture

//

1 Manufacture, import, and distribute a variety of seasoning

1

- **Production of seasoning:** MSG, seasoning powder, fried flour, perfect seasoning, etc.
- **Import and distribution of Korean products:** Seasoning, cooking sauce, vermicelli, noodles, malt, etc.



2

2 Manufacture and distribute Korean-style foods

- Seaweed
- Korean Rice Cake
- Korean Tokpokki

3 Manufacture and distribute convenient food products

3

- **Convenient sauce:** Hotpot Sauce, Braised Sauce, Cooking sauces, etc.
- **Marinade:** Kimchi Sauce, Grilled Meat Marinade, etc
- **Ready To Eat:** Seaweed, Snack, etc.



5 Manufacture and distribute agricultural products

5

- Fertilizers
- Ingredients for production

4 Manufacture starch and sugar

4

B2B ingredients for production of candy, seasoning, food, etc.



Development Orientation

Business Goals

Emphasize the top products, encourage rapid growth, and inspire motivation for future growth.



Core Strategies

1

Strengthen the position and competitive ability for main products:
Seaweed, Convenient Sauces, Tokpokki

2

Broaden, strengthen, and improve competitiveness across food business platforms

3

Inspire motivation for future development by superior production capacity

O'Food



ORIGIN OF FOOD

O for Ongoing. While we embrace our roots with the timeless symbol of O'Food, our journey toward innovation knows no bounds!

- | Seaweed
- | Tokpokki
- | Hotpot Sauces
- | Spaghetti Sauces
- | Grilled Meat Marinade
- | Kimchi sauce
- | Dipping sauce



TRUST – TASTE – TOUCH

O'Food provides convenient food products, born with the mission to cultivate and develop original and healthy food culture, making it easy for customers to enjoy traditional Korean dishes and global cuisine.

Since officially entering the Vietnamese market in 2020, O'Food has made a strong impression, catering to customers' varied preferences and needs with a diverse selection of convenient food products, including Seaweed, Tokpokki, Marinade Sauces, Cooking Sauces, etc. Notably, Seaweed and Tokpokki stand out as market-leading products, commanding a 70% market share (*Market Reports from Euromonitor, VN reports 2023*).

OLIVE OIL TRADITIONAL LAVER 5 G

* Seaweed is dried, flattened, grilled with olive oil twice, seasoned, and cut into small pieces.

* Eat instantly or rolled rice, rolled eggs ...

* Using raw materials and technology from Korea. Our price is highly competitive.



Olive oil traditional laver
(Pack 2, Pack 3)

SPECIFICATION
5 g x 2 (40 packs/box)
5 g x 3 (24 packs/box)
Shelf life:
12 months



Olive oil traditional laver
(Pack 9)

SPECIFICATION
5 g x 9 (12 packs/box)
Shelf life:
12 months



Olive oil traditional laver
(Pack 16)

SPECIFICATION
5 g x 16 (8 packs/box)
Shelf life:
12 months

OLIVE OIL TRADITIONAL LAVER 4 G

* Raw materials from Korea, manufactured using Korean technology, the product has a more competitive price than other products on the market.

* Seaweed is dried, rolled thinly, grilled twice with olive oil, seasoned, and cut into small pieces.

* Each pack includes 8 convenient leaves for 1 use.



Olive oil traditional laver 4 g
(Pack 3)

SPECIFICATION
4 g x 3 (24 packs/box)
Shelf life:
12 months

OLIVE OIL TRADITIONAL LAVER 2 G

* Spiced needle leaves are grilled in two stages with olive oil, sesame oil, and corn oil for a rich, delicious flavor while still retaining the typical flavor of Korean seaweed.

* The product is chewy, crunchy, delicious and extremely nutritious.

* Diverse ways to use (Eat immediately, eat with rice,...)

* Small package, easy to bring everywhere.



Olive oil traditional laver 2 g

SPECIFICATION
2 g (400 packs/box)
2 g x 60 (8 inner-boxes/box)
Shelf life:
12 months

SEAWEED FOR KIDS

* Provides multivitamin and mineral supplements for your baby's health.

* Fresh & young seaweed harvested from the first 1-3 seasons helps the seaweed be softer and aids indigestion.

* Using Korean salt with 2% content retains the natural taste of seaweed.

* Helps mom put nutritious foods into baby's meals.



Seaweed for Kids
(Pack 3)

SPECIFICATION
5 g x 3 (24 packs/box)
Shelf life:
12 months

GREEN LAVER SEAWEED

* Contains a rich amount of supplements, essential vitamins, and minerals for the body with higher calcium content.

* In addition, the product is also rich in vitamins A, C,...

* The combination of high-quality Korean Seaweed and seasoning will provide users with abundant energy.

* The product is suitable for all ages.



Green laver seaweed
(Pack 3)

SPECIFICATION
5 g x 3 (24 packs/box)
Shelf life:
12 months

SEASONED LAVER 22G

* Spiced needle leaves are grilled in two stages with olive oil, sesame oil, and corn oil for a rich, delicious flavor while still retaining the typical flavor of Korean seaweed.

* The product is chewy, crunchy, delicious and rich in nutrients. Diverse uses.

* Can be shredded and eaten with rice, eaten directly, used as an ingredient for gimbap.

* Each pack contains 5 leaves.



Seasoned laver

SPECIFICATION

22 g (64 packs/box)

Shelf life:

12 months

LAVER FOR GIMBAP

* Seaweed is dried, flattened, grilled with olive oil, seasoned, soft, chewy seaweed, easy to roll rice.

* Using raw materials and technology from Korea. Our price is highly competitive.

* Each pack contains 5 laver for 1 use.



Laver for gimbap

SPECIFICATION

10 g (64 packs/box)

Shelf life:

12 months

SEA GRAPES

* Sea grapes are a type of seaweed, shaped like a bunch of grapes and are also known as green caviar. Sea grapes are exploited and used as a green vegetable, with much higher nutritional value than common vegetables.



Sea grapes

SPECIFICATION

130 g (20 inner-boxes/box)

Shelf life:

12 months

CRISPY LAVER

* Seaweed is dried, cut into small pieces, and seasoned with Olive oil. Added with nutritional ingredients up to 30% to help bring a nutty taste.

* Eating instantly, sprinkle on rice or porridge, soup, sticky rice.

* Simple, convenient, nutritious.

• There are 4 flavors:

- Mixed with seasoning
- Mixed with dried chicken
- Mixed seafood
- Mixed walnut & almond



Crispy Mixed
laver snack



Crispy laver mixed
walnut & almond



Crispy laver mixed
dried chicken



Crispy laver mixed
seafood

SPECIFICATION

40 g (30 packs/box)

Shelf life:

12 months

WAVY GRILLED SEAWEED SNACK

* Wavy Grilled Seaweed Snack is made from 100% Korean seaweed, cut into wavy pieces for a crunchy, delicious feeling until the last bite.

* Wavy Grilled Seaweed Snack is also a source of nutrients providing fiber, protein and vitamins necessary for the body.

• **There are 3 flavors:**

- Traditional flavor
- Cheese flavor
- Wasabi flavor

GRILLED SEAWEED SNACK ROLL

* Seaweed is produced by baking - not frying, making it crispy and delicious without worrying about oil or grease.

* Prepared completely to suit Vietnamese culinary style and taste, with the delicious, nutritious flavor of seaweed imported from Korea and a rich, unique taste while still retaining the full aroma, delicious seaweed.

• **There are 3 flavors:**

- Traditional flavor
- Cheese flavor
- Squid flavor



Traditional flavor



Cheese flavor



Wasabi flavor

SPECIFICATION

8 g (60 packs/box)

Shelf life:

12 months



Traditional flavor



Squid flavor



Cheese flavor

SPECIFICATION

6 g x 6 (15 inner-boxes/box)

Shelf life:

12 months

INSTANT TOKPOKKI

* Convenient instant Tokpokki is available with rice cakes and sauce packs in cups.

* Just pour boiling water >90°C into the cup, wait for 2 minutes, stir, wait for another 2 minutes, then drain the water, mix and use.

* Modern technology lines and long-term production experience from Korea help the rice cakes soft and the sauce melt.

• **There are 9 flavors:**

- Spicy flavor
- Cheese flavor
- Rich Cheese flavor
- Rose flavor
- Sweet & Sour flavor.
- Jjajang flavor
- Matcha flavor
- BBQ flavor
- Tropical Fruit flavor



Spicy flavor



Cheese flavor



Rich Cheese flavor



Rose flavor



Sweet & Sour flavor



Jjajang flavor



Matcha flavor



Tropical Fruit flavor



BBQ flavor

SPECIFICATION

100 g (24 cups/box)

105 g (24 cups/box)

Shelf life:

12 months

KOREAN TOKPOKKI

* Contains rice cakes and sauce are conveniently packaged.

* Put rice cakes, sauce, water, and cook until it is done.

* Make a perfect Tokpokki recipe at home.

• **There are 9 flavors:**

- Spicy flavor
- Cheese flavor
- Rich Cheese flavor
- Rose flavor
- Sweet & Sour flavor.
- Jjajang flavor
- Matcha flavor
- BBQ flavor
- Tropical Fruit flavor



Spicy flavor



Cheese flavor



Rich Cheese flavor



Rose flavor



Sweet & Sour flavor



Jjajang flavor



Matcha flavor



Tropical Fruit flavor



BBQ flavor

SPECIFICATION

125 g (24 packs/box)

140 g (24 packs/box)

Shelf life:

12 months

KOREAN TOKPOKKI

- * Bigger, thicker rice cakes, mixed with sauces bring out delicious Tokpokki.
- * Product suitable for 2-3 people to eat. More delicious when eaten with fish cakes, sausages.
- * Modern technology lines and long-term production experience from Korea help the rice cakes to be soft and the sauce to melt.

• There are 2 flavors:

- Spicy flavor
- Cheese flavor



Spicy flavor

Cheese flavor

SPECIFICATION

300 g (24 packs/box)

Shelf life:

12 months

KOREAN RICE CAKE

- * Using Korean traditional rice cake.
- * Clean and safe ingredients.
- * Modern rice cake production technology.
- * Rice cakes are soft, white, and just need to be stored at room temperature (<30°C).



Korean Rice Cake

SPECIFICATION

350 g (24 packs/box)
1 kg (10 packs/box)

Shelf life:

12 months

KOREAN RAPOKKI

- * Rapokki is the perfect combination of chewy noodles and rice cakes, mixed in Korean sauce, creating an attractive dish that stimulates the taste buds.
- * The dish can be enjoyed immediately or combined with other ingredients to have a convenient, nutritious meal.

• There are 2 flavors:

- Spicy flavor
- Cheese flavor



Spicy flavor

Cheese flavor

SPECIFICATION

146 g (24 packs/box)

Shelf life:

12 months

CHILI SAUCE

- * Using Gochujang chili sauce and natural ingredients: fresh chili, garlic, and malt, create a premium chili sauce, clean, safe, spicy, and aromatic in Korea.
- * No preservatives and no food coloring is used.
- * Smooth, spicy harmony.

• There are 2 flavors:

- Mild chili sauce
- Super hot chili sauce

Mild
Chili Sauce

SPECIFICATION

250 g (20 bottles/box)

Shelf life:

9 months

Super Hot
Chili Sauce

SPECIFICATION

250 g (20 bottles/box)

Shelf life:

9 months

KOREAN TOKPOKKI SAUCE

- * Convenient sauce products cooked with Korean rice cakes create delicious dishes.
- * No need to add any other seasoning.
- * Using modern technology lines and long-term production experience in Korea.

• There are 3 flavors:

- Spicy flavor
- Cheese flavor
- Cheese - No spicy Tokpokki sauce



Korean Tteokbokki Sauce

SPECIFICATION

120 g (40 packs/box)

Shelf life:

12 months

KOREAN MARINADE

- * Sauces for cooking grilled meat, stir-fried meat, and braised meat.
- * Natural ingredients: soy sauce, onion, red onion, passion fruit, pineapple, ...
- * Completed seasoning.
- * Suitable for all kinds of pork, chicken, beef,... enhance multiple time the taste.
- * Inheriting the know-how and experience of more than 30 years of Korean Daesang Corporation.
- * Specification: Bottles, packs suitable for use.



Korean Marinade
(Traditional flavor)

SPECIFICATION
240 g (20 bottles/box)
80 g (60 packs/box)
Shelf life:
12 months



Korean Marinade
(Spicy flavor)

SPECIFICATION
240 g (20 bottles/box)
80 g (60 packs/box)
Shelf life:
12 months



Perfect Stew Sauce

SPECIFICATION
240 g (20 bottles/box)
80 g (60 packs/box)
Shelf life:
12 months

BRAISED PORK SAUCE WITH PEPPERCORN

- * Keep the full flavor of Vietnamese black pepper. The convenient sauce is rich to make a better home-cooked meal.



Braised pork sauce
with peppercorn

SPECIFICATION
50 g (60 packs/box)
Shelf life:
12 months

BEEF STEW SAUCE

- * Beef Stew sauce brings convenience for the same cook delicious wine sauce featured for each meal daily.



Beef Stew sauce

SPECIFICATION
50 g (60 packs/box)
Shelf life:
12 months

KOREAN SPICY FRIED CHICKEN SAUCE

- * Let's create from the most popular fried chicken with O'food fried chicken sauces.
- * The sauces are combined with Gochu-jang chili sauce and premium cheese. It can be used to coat deep-fried breaded chicken and dipping sauce to enhance the delicious flavor.

- * **There are 2 flavors:**
 - Spicy flavor
 - Cheese flavor



Spicy flavor Cheese flavor

SPECIFICATION
120 g (40 packs/box)
Shelf life:
12 months

KOREAN KIMCHI PICKLED SAUCE

- * Easy home-made Kimchi by O'food Kimchi sauce. Just mix the sauce with fresh ingredients, and put it in a jar. Cover the kimchi and let it sit at room temperature for a day or two then it is ready to eat.

- * **There are 2 flavors:**
 - Original flavor
 - Mild spice flavor



Original flavor Mild spice flavor

SPECIFICATION
180 g (40 packs/box)
Shelf life:
12 months

SPAGHETTI SAUCE

* Convenient sauce for Spaghetti.
 * Ingredients from clean, fresh tomatoes, high tomato content the modes of production of Korea's No.1 best-selling Spaghetti sauce.

• **There are 5 flavors:**

- Traditional flavor
- Spicy Arrabbiata
- Bolognese
- Rose
- Cream



Traditional flavor

Spicy Arrabbiata

Bolognese

Rose

Cream

SPECIFICATION

220 g (20 bottles/box)

120 g (40 packs/box)

Shelf life:

12 months

SPECIFICATION

340 g (15 bottles/box)

120 g (40 packs/box)

Shelf life:

12 months

HOTPOT SAUCE

* The complete hotpot sauce is conveniently packaged with a delicious full-flavored flavor, without the need for any other condiments.
 * The product is suitable for 5-6 people to eat. Depending on your taste, you can add more water.

• **There are 7 flavors:**

- Thai hotpot
- Mixed hotpot
- Kimchi hotpot
- Seafood hotpot
- Korean Tokpokki hotpot
- Beef hotpot
- Fresh Watercrab hotpot



Thai hotpot

Mixed hotpot

Kimchi hotpot

Seafood hotpot

Korean Tokpokki hotpot

Beef hotpot

Fresh Watercrab hotpot

SPECIFICATION

180 g (40 packs/box)

Shelf life:

12 months

KOREAN BBQ DIPPING SAUCE

- * Convenient Korean BBQ dipping sauce, no need to add other seasonings.
- * Suitable for using at home, enjoy the same flavor as standard of restaurant.
- * The sauce is made from Korea's No. 1 soybean paste combined with the sweet and spicy Gochujang chili sauce of Daesang Corporation, suitable for Vietnamese consumers.



Korean BBQ dipping sauce

SPECIFICATION
250 g (20 bottles/box)
Shelf life:
12 months

BLACK PEPPER STEAK SAUCE

- * Convenient black pepper steak sauce with the characteristic flavor of black pepper
- There are 2 ways to use:
- *Direct use: Dilute with water in a 50-50 ratio and then apply directly to the meat, or use for dipping.
- * Marinate with the dish to make it more flavorful and delicious.



Black pepper steak sauce

SPECIFICATION
250 g (20 bottles/box)
Shelf life:
12 months

TERIYAKI SAUCE

- * Create a Japanese dishes with Teriyaki sauce O'Food. The sauce helps to create a delicious food color to enhance the taste as the restaurant standard.
- * Use to marinate before cooking it, or use it as a sauce dipping, dressing meat, seafood.
- * Use as an oyster sauce for the stir-fried meal.
- * Use as a sauce for sandwich dishes.
- Especially suitable for making chicken.



Teriyaki sauce

SPECIFICATION
250 g (20 bottles/box)
Shelf life:
12 months

OYSTER SAUCE

- * O'Food Oyster Sauce made from a blend of oysters, water, sugar, salt, and other seasonings. It has a rich, umami flavor that is perfect for adding depth and complexity to a variety of dishes.



Oyster sauce

SPECIFICATION
120 g (24 bottles/box)
250 g (24 bottles/box)
360 g (20 bottles/box)
Shelf life:
12 months

TAMARIND SAUCE

- * Easily to make roasted and stir-fried dishes with Tamarind Sauce; no need to add any seasonings.
- Or to make dipping sauce for rice paper, rolls, and fried dishes.
- * Made from natural ingredients, fresh tamarind juice (2%), sugar, chili,... Completed Tamarind sauce has a harmonious taste, sweet and sour, delicious taste.



Tamarind sauce

SPECIFICATION
80 g (60 packs/box)
250 g (20 bottles/box)
Shelf life:
12 months

HIMALAYAN PINK SALT

* Himalayan Pink Salt is a unique type of mineral-rich salt that is mined from the ancient Himalayan Mountains in Pakistan. It's considered to be one of the purest salts in the world and is known for its many health benefits.

* Himalayan pink salt is not only used for spa treatments but also used as a spice for high-end dishes.



Himalayan pink salt

SPECIFICATION

110 g (24 bottles/box)

Shelf life:

2 years

WHOLE BLACK PEPPER

* From 100% pepper ingredients grown on the plateau, going through a sterilization process using steam technology according to European - American food standards to help the pepper retain its full flavor and best quality.



Whole black pepper

SPECIFICATION

50 g (24 bottles/box)

Shelf life:

2 years

PINK SALT & BLACK PEPPER

* A combination of Tay Nguyen peppers sterilized on a modern international chain with mineral-rich salt from the world's highest mountain - the Himalaya; bringing a salty taste and spicy aroma to every dish, for an interesting and nutritious culinary experience.



Pink salt & black pepper

SPECIFICATION

100 g (24 bottles/box)

Shelf life:

2 years

KOREAN SEAWEED POWDER

* From 100% high-quality seaweed ingredients imported from Korea, seaweed powder has a green color and a characteristic aroma, used as a spice for dishes or as an ingredient for baking.



Korean seaweed powder

SPECIFICATION

25 g (24 bottles/box)

Shelf life:

12 months

KOREAN CHILI POWDER

* Made from 100% pure Korean chili, chili powder has a deep red color, characteristic aroma and is used to make Korean Kimchi, marinade, and dipping sauce to add color and flavor to dishes.



Korean chili powder

SPECIFICATION

45 g (24 bottles/box)

Shelf life:

18 months

CRISPY FRYING MIX

- * An essential ingredient to make fried dishes more attractive with a thin, fragrant and crispy crust.
- * Made from high-quality ingredients, a unique formula to help fried dishes become crispy.
- * It is a pre-seasoned frying powder, so you just need to mix water, dip the ingredients in and fry. Suitable for making fried dishes for meat, fish, seafood and vegetables.



Crispy frying mix

SPECIFICATION

100 g (96 packs/box)
500 g (20 packs/box)

Shelf life:

12 months

BREAD CRUMBS

- * It's so proud to be the best-selling fried powder on the market for many years.
- * Made from high-quality ingredients and modern production technology, helping fried dishes have a delicious crispy crust on the outside and retain the sweetness of the ingredients inside.
- * O'Food Bread Crumbs can be used to fry ingredients such as shrimp, crab, fish, squid, chicken, meat... and vegetarian dishes such as mushrooms, tofu...



Bread crumbs

SPECIFICATION

100 g (40 packs/box)
200 g (24 packs/box)

Shelf life:

12 months



Crispy frying mix

SPECIFICATION

20 kg (4 packs x 5 kg)

Shelf life:

12 months



Bread crumbs

SPECIFICATION

10 kg (4 packs x 2,5 kg)

Shelf life:

12 months

CRISPY CHICKEN FRYING POWDER

- * O'Food Crispy Chicken Frying Powder is the perfect combination of pre-seasoned spices and dry frying powder. There is no need to add spices; just shake the powder well with chicken, fish, vegetables, and fry.
- * Rich flavor, firmly adhered powder, fragrant and crispy.



Crispy chicken frying powder

SPECIFICATION

35 g (120 packs/box)
70 g (100 packs/box)

Shelf life:

12 months

CRISPY FRYING MIXED WITH NUTS

- * Healthy products improve health with nutrients from nuts combined in the product such as almonds, black sesame, peas ...
- * Thanks to this combination, daily fried dishes will become more fragrant, richer, crispier and more nutritious.



Crispy frying mixed with nuts

SPECIFICATION

100 g (96 packs/box)
500 g (20 packs/box)

Shelf life:

12 months

PERFECT SEASONING POWDER

* O'Food Perfect Seasoning Powder makes housework simpler, easier and more time-saving.

* This combines all the necessary spices such as fish sauce, salt, sugar, caramel, ... helping you shorten cooking time while the dish is still delicious and flavorful.



Caramelized
pork

Braised fish
with galangal

SPECIFICATION

35 g (120 packs/box)
70 g (100 packs/box)

Shelf life:

12 months

TAPIOCA STARCH

* Tapioca starch is very commonly used in Vietnamese dishes.

* Made from cassava, white, smooth and fluffy.

* Used to create a thick, dense and sticky consistency, suitable for dishes such as: stir-fried dishes, sauces, soups, cooking sweet soups, making cakes,...



Tapioca starch

SPECIFICATION

400 g (24 packs/box)
1 kg (10 packs/box)

Shelf life:

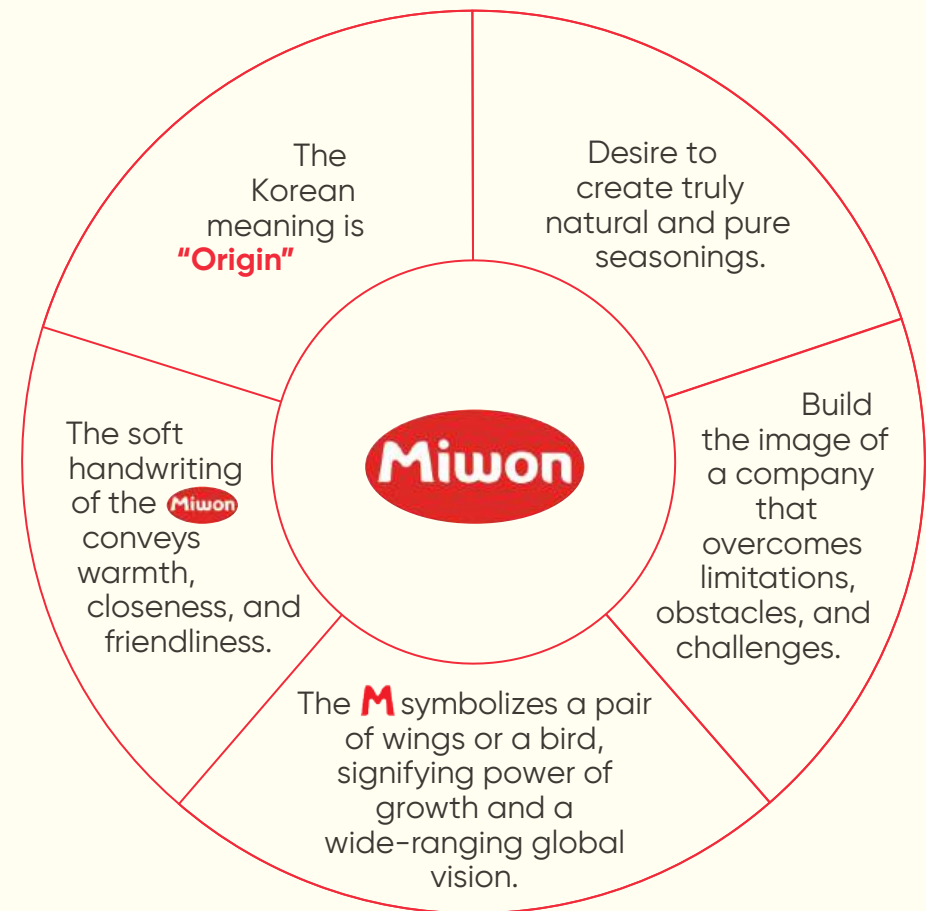
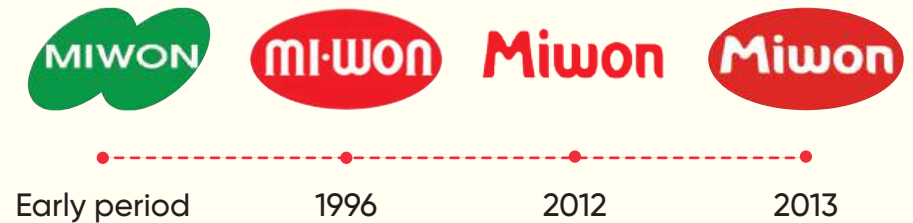
12 months



Miwon

Having served Vietnamese consumers for 30 years, **Daesang Vietnam** is proud to bring seasoning products named **Miwon** that have become familiar and trusted.

Daesang Vietnam consistently diversifies Miwon products offering to meet customer health, quality, and nutrition demands.



MONOSODIUM GLUTAMATE (MSG)

* Miwon Monosodium Glutamate (MSG) is a high-quality product produced from natural ingredients: tapioca starch, and molasses, ... according to Korean microbial fermentation technology.

* It is a popular and versatile spice with a reasonable price.

* Packaging is diverse, with specifications for households, restaurants, and production.

* There are 3 sizes of granular form:

- Size L / large size
- Size M / medium size
- Size S / small size



Monosodium Glutamate (MSG)
Size L

SPECIFICATION
100 g, 350 g, 400 g 454 g, 900 g, 1 kg, 2 kg
Shelf life:
5 years



Monosodium Glutamate (MSG)
Size M

SPECIFICATION
100 g, 350 g, 454 g 900 g, 1 kg, 2 kg, 5 kg
Shelf life:
3 - 5 years



Monosodium Glutamate (MSG)
Size L

SPECIFICATION
25 kg/sack
Shelf life:
5 years



Monosodium Glutamate (MSG)
Size M

SPECIFICATION
25 kg/sack
Shelf life:
5 years



Monosodium Glutamate (MSG)
Size S

SPECIFICATION
25 kg/sack
Shelf life:
5 years

BROTH MIX

* Miwon Broth Mix is a high-quality synthetic spice supplemented with meat, bone and marrow powder.

* Miwon Broth Mix is produced and packed on modern lines to help the seasoning seeds keep the delicious taste for a long time, ensure food hygiene and safety, bring natural sweetness, and make the dish rich and attractive. Miwon seasoning seeds, housewives' delicious recipes.



Broth mix

SPECIFICATION

400 g (24 packs/box)

900 g (12 packs/box)

2 kg (6 packs/box)

Shelf life:

18 months

VUA BẾP BROTH MIX

* Vua Bep Broth Mix has a sweet, rich flavor made from meat, bone and marrow powder. Suitable for marinating and seasoning most soups, stews, and stir-fries.

* Manufactured on a modern production line with selected ingredients to bring high-quality products at extremely reasonable prices.

* For professional kitchens, manufacturing companies, restaurants,...



Vua bếp broth mix

SPECIFICATION

2 kg (6 packs/box)

5 kg (4 gói/bao)

10 kg (2 gói/bao)

Shelf life:

18 months

HORECA BROTH MIX

* Miwon Horeca Broth Mix in big size is suitable for restaurants, hotels, industrial kitchens,...



Horeca broth mix

SPECIFICATION

5 kg (4 gói/bao)

10 kg (2 gói/bao)

Shelf life:

18 months

Chung Jung One ()

- | Traditional Jang (Paste sauces)
- | Cooking Sauce
- | Dipping Sauce
- | Seasoning
- | Noodles
- | Seaweed
- | Other foods

With years of knowhow about food production, Chung Jung One offers new ways for everyone to enjoy healthy and convenient foods.

Imported Products

Daesang Vietnam imports and distributes nearly 100 products under the brand of **Chung Jung One**, **Jongga of Daesang Corporation** (the parent company of **Daesang Vietnam**)

The products are manufactured using Korean patented fermentation technology and nearly 70 years of production expertise. **Daesang Vietnam** takes pride in offering top-quality Korean products.



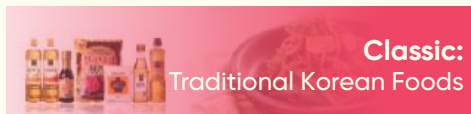
청정원
cuisine



Cuisine:
Westernized items



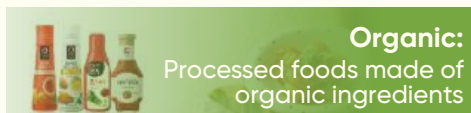
청정원
classic



Classic:
Traditional Korean Foods



청정원
organic



Organic:
Processed foods made of
organic ingredients



청정원
fresh



Fresh:
Frozen/chilled products



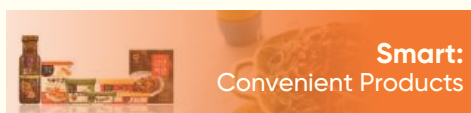
청정원
essential



Essential:
Seasonings, spices, and
other cooking ingredients



청정원
smart



Smart:
Convenient Products

GOCHUJANG

* Gochujang is produced based on the famous fermentation technology in jars, combining natural ingredients: Korean dried chili, flour, malt, barley, soybeans, Korean sea salt,... bringing delicious and unique flavors of Korea.

* One of the three main spices of Korean cuisine (along with bean paste and soy sauce).

* Used for dipping, mixing and seasoning dishes.



Rich Hot Pepper Paste

SPECIFICATION
5 kg (2 inner-boxes/box)
14 kg (1 can)
Shelf life:
18 months



Brown Rice Hot Pepper Paste

SPECIFICATION
200 g (30 inner-boxes/box)
500 g (20 inner-boxes/box)
Shelf life:
18 months



Hot Pepper Paste

SPECIFICATION
14 kg (1 can)
Shelf life:
18 months

SAMJANG

* Chungjungone Samjang is made from soybean paste, combined with Korean chili powder, vegetable extracts and licorice to create a delicious flavor.

* The product is naturally fermented, without preservatives, preserving the natural flavor and aroma thanks to the high soybean content.

* Used for dipping:
- Moderate saltiness, rich natural flavor.
- Provides many nutrients that are good for health.



Seasoned Bean Paste

SPECIFICATION
200 g (30 inner-boxes/box)
500 g (20 inner-boxes/box)
Shelf life:
12 months



Seasoned Bean Paste Big Size

SPECIFICATION
14 kg (1 can)
Shelf life:
12 months

PORK BULGOGI MARINADE

* Chungjungone pork marinade is produced from a recipe of over 30 years. Made from naturally brewed soy sauce combined with pear, apple, onion extracts... making meat and ribs soft and sweet.

* Used to marinate meat, ribs for meat, grilled ribs, stir-fried ribs..., no need to add any other spices.



Pork Bulgogi Marinade

SPECIFICATION
280 g (20 bottles/box)
500 g (15 bottles/box)
10 kg (1 can/box)
Shelf life:
18 months

BEEF BULGOGI MARINADE

* Chungjungone Beef Marinade is made from a recipe of over 30 years. Made from soy sauce, wine, corn syrup... making the beef softer and more fragrant.



Beef Bulgogi Marinade

SPECIFICATION
280 g (20 bottles/box)
500 g (15 bottles/box)
Shelf life:
18 months

PORK GALBI MARINADE

* Chungjungone rib marinade is produced from a recipe of over 30 years. Made from Gochujang (famous chili sauce in Korea) combined with fresh ingredients: onion, garlic, pear, apple... to make grilled meat, stir-fried meat soft and sweet.

* Used to marinate grilled meat, stir-fried meat... no need to add any other spices.



Pork Galbi Marinade

SPECIFICATION
280 g (20 bottles/box)
500 g (15 bottles/box)
Shelf life:
18 months

BEEF GALBI MARINADE

* Chungjungone Beef Rib Marinade is produced from a recipe of over 30 years. Made from soy sauce, wine, corn syrup, pear extract, apple, kiwi, ... making beef ribs become soft, sweet, and juicy.

* Used to marinate ribs and meat for grilled, stir-fried, and braised dishes without adding any other spices.



Beef Galbi Marinade

SPECIFICATION
280 g (20 bottles/box)
Shelf life:
18 months

SPICY BLACK SOYBEAN SAUCE

* Black bean sauce: 3-in-1 combination of pork, chicken, shrimp with rich vegetable extracts to create a rich flavor.

* Heat the sauce in the microwave, or heat by boiling for 3 minutes and serve immediately.

* Used for black bean noodles or eat with hot rice.



Spicy Black Soybean Sauce

SPECIFICATION
180 g (20 packs/box)
Shelf life:
12 months

BOLOGNESE ORIGINAL ITALIAN PASTA SAUCE

* Bolognese original Italian pasta sauce is a combination of Asian and European ingredients: natural tomatoes with Australian beef, Korean onions, basil, oregano and paprika, easily making traditional Italian pasta with rich, fragrant flavor.



Bolognese Original Italian Pasta Sauce

SPECIFICATION
370 g (12 bottles/box)
Shelf life:
12 months

WASABI PASTE

* Chungjungone wasabi uses natural ingredients, no preservatives, bringing the characteristic spicy flavor of wasabi.

* Dip directly or mix with soy sauce to dip seafood dishes, sushi.

• 2 flavors:

- Mildly spicy
- Strongly spicy



Wasabi Paste

SPECIFICATION

35 g (40 tubes/box)

Shelf life:

12 months

RICH TOMATO KETCHUP

* Made from selected fresh ripe tomatoes, high tomato content helps to feel the real tomato flavor.

* Used as a sauce or dipping sauce for fried dishes.



Rich Tomato Ketchup

SPECIFICATION

300 g (16 bottles/box)
500 g (16 bottles/box)

Shelf life:

12 months

ORIENTAL STEAK SAUCES

* Steak Sauce: Used for steak, the flavor is improved to suit Asian people, is a combination of traditional Korean ingredients such as soy sauce, pickled onions, grapefruit extract, ginger extract with red wine and lemon oil.

* Pour the sauce over the steak and serve immediately.



Oriental Steak Sauces

SPECIFICATION

250 g (12 bottles/box)

Shelf life:

12 months

FRESH MAYONNAISE

* Chungjungone Mayonnaise Sauce with many diverse, new flavors, no preservatives. Dip directly into fried dishes, seafood or mixed with vegetable and fruit salads.

• 3 flavors:

- **Fresh Mayonnaise:** made from fresh Korean eggs, soybean oil, vinegar, rich and delicious.

- **Garlic cheese flavor:** rich cheese, garlic aroma, very unique fatty aroma.

- **Sweet corn flavor:** fragrant corn aroma, sweet honey, new sweet aroma.



Fresh Mayonnaise

SPECIFICATION

300 g (12 bottles/box)
500 g (12 bottles/box)

Shelf life:

10 months



Garlic & Cheese Mayosauce

SPECIFICATION

300 g (12 bottles/box)

Shelf life:

8 months



Sweet Corn Mayosauce

SPECIFICATION

300 g (12 bottles/box)

Shelf life:

8 months

PREMIUM OYSTER SAUCE

- * Korea's best-selling product.
- * High oyster essence content - 90.4%, 20 times more concentrated than regular oyster sauce.
- * The product is made from high-quality oysters in Tongyeong, where has the best oysters in Korea.
- * Used for stir-frying, marinating, stewing, making dishes fragrant, sweet, juicy, soft and flavorful.



Premium Oyster Sauce

SPECIFICATION

260 g (12 bottles/box)

Shelf life:

12 months

BROWN RICE VINEGAR

- * 100% fermented from brown rice combined with corn syrup and grape sugar to create a mildly sour vinegar taste, suitable for salads, pickled vegetables...
- * Brown rice vinegar helps digest and absorb food better.



Brown Rice Vinegar

SPECIFICATION

500 ml (24 bottles/box)

Shelf life:

3 years

SOUP STOCK (BEEF FLAVOR)

- * Made from fresh beef and beef extract, making the dish naturally sweet, rich in flavor, rich in protein.
- * Cooking soup, stir-frying, stewing,... meat and vegetable dishes are all delicious.



Soup Stock (Beef Flavor)

SPECIFICATION

2 kg (6 packs/box)

Shelf life:

18 months

APPLE VINEGAR

- * 100% fermented from natural Korean apples combined with cereal yeast and fruit sugar to give the vinegar a mild apple aroma, suitable for sauces or fresh dishes such as salads, cold soups, and sour drinks.
- * Apple vinegar contains organic acids and enzymes that increase metabolism and help burn fat in the body faster.



Apple Vinegar

SPECIFICATION

500 ml (24 bottles/box)

Shelf life:

3 years

CORN SYRUP

- * Chungjungone corn syrup is made from 100% corn starch, with a high sweetness malt content of 55%.
- * The transparent and thick texture does not change the color of the dish, but makes the dish shiny, soft, sweet.
- * Used for braised dishes, stir-fried dishes, cakes...



Cooking Syrup, Corn Syrup

SPECIFICATION

700 g (20 bottles/box)
10 kg (2 cans/box)

Shelf life:

2 years

KIMCHI RAMEN

- * Smooth, chewy noodles made from premium wheat flour. Real fresh Jongga kimchi.
- * Jongga kimchi is Korea's No. 1 kimchi.
- * Enjoy delicious spicy and sour kimchi noodles.



Kim Chi Ramen

SPECIFICATION

140 g (12 inner-boxes/box)

Shelf life:

10 months

AUTHENTIC LINGUINE

- * Authentic Linguine can be combined with all kinds of sauces. The noodles are long and flat, helping to absorb spices better, suitable size, standard length, easy to prepare traditional pasta.



Authentic Linguine

SPECIFICATION

500 g (24 packs/box)

Shelf life:

3 years

GLASS NOODLE

- * Glass noodle is made from sweet potato starch with modern production system and no alum is used, helping the noodle to be chewy.
- * Glass noodle is elastic, smooth, and can be cooked, hot pot, stir-fried... especially made Korean Japchae.

Sweet Potato Glass Noodle
(Cut Strands
200 g)(Folded Strands
200 g, 500 g)

SPECIFICATION

200 g (35 packs/box)

500 g (15 packs/box)

Shelf life:

2 years

Re-cut Sweet Potato
Glass Noodle 500 g, 1 kgSweet Potato
Glass Noodle 500 g

SPECIFICATION

500 g (20 packs/box)

1 kg (10 packs/box)

Shelf life:

2 years

AUTHENTIC SPAGHETTI

- * Authentic Spaghetti is the perfect choice with all sauces. The noodles are round, ring-shaped, the right size, standard length, easy to prepare pasta.



Authentic Spaghetti

SPECIFICATION

250 g (40 packs/box)

500 g (24 packs/box)

Shelf life:

3 years

SPAGHETTI

- * Spaghetti is made from high quality noodles with 100% Durum Semolina wheat. Ideal choice for those who love Italian cuisine.



Spaghetti Pasta

SPECIFICATION

250 g (40 packs/box)

500 g (24 packs/box)

Shelf life:

3 years

LAVER FOR GIMBAP

* Seaweed / Laver for gimbap are made from fresh seaweed, dried, thinly pressed, suitable size and length, easy to make gimbap without tearing or breaking.



Laver For Gimbap

SPECIFICATION

10 g (64 packs/box)

Shelf life:

12 months

CRISPY MIXED SEAWEED SNACK

* Crispy mixed seaweed snack with spices: dried seaweed, chopped, mixed with premium sesame oil...

* Favorite product of Korean children.

* Can be eaten immediately, mixed with rice, sprinkled on porridge, soup.



Crispy Mixed Seaweed Snack

SPECIFICATION

50 g (20 packs/box)

Shelf life:

7 months

SEAWEED SNACK

* Seaweed / Seaweed Leaf: dried seaweed, sliced, seasoned, grilled twice with premium olive oil... with crispy, fragrant, rich flavor.

* Used to wrap rice, eaten immediately as a perfect and nutritious snack.



Olive Oil Traditional Laver

SPECIFICATION

4,5 g x 2 (40 packs/box)

Shelf life:

12 months



Seasoned Seaweed

SPECIFICATION

2,3 g x 8 (24 packs/box)

Shelf life:

7 months

DRIED SEAWEED

* One of the most popular dishes in Korea

* Modern freeze-drying technology keeps seaweed fresh, retains minerals and nutrients.

* Cook seaweed soup with minced meat, clams, tofu, shrimp...

* Good for pregnant women, postpartum mothers, the elderly, and children.



Dried Seaweed

SPECIFICATION

25 g (40 packs/box)

50 g (40 packs/box)

100 g (24 packs/box)

Shelf life:

18 months



Dried Seaweed

SPECIFICATION

20 g (60 packs/box)

50 g (40 packs/box)

100 g (24 packs/box)

Shelf life:

12 months

Contacts of Daesang

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Hai Phong City Branch

Hai Thanh Factory Area, Hai Thanh Ward, Duong Kinh Dist., Hai Phong City

Phone: 0225 3660 356 / Fax: 0225 3660 355

Daesang Hai Duong Factory (Food Manufacturing Plant)

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Ho Chi Minh City Branch

Lot 14, Road No.4, Linh Trung 2 Export Processing Zone, Binh Chieu Ward, Thu Duc Dist., HCM City

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Daesang Viet Tri Factory (MSG Manufacturing Plant)

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Vinh City Branch

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Daesang Tay Ninh Factory (Starch – Sugar Manufacturing Plant)

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